

TOWN of SWAMPSCOTT

MEETING MINUTES | BEAUTIFICATION COMMITTEE

Date: September 29th 2014
Date of Meeting: Thursday, September 25th, 2014

Time: 7:00pm-9.30pm
Location: Swampscott Town Hall, first floor conference room

Present: Rick Rawlins
Sam Maxted, Chair
John McLaughlin
Susan Balleza
Peter Kane

Absent: Jer Jurma
John Callahan

- 1) Discuss committee reporting structure.
 - a. Committee will vote October 2nd, on the motion to restructure the Beautification Committee as 1: a subcommittee of the Planning Board, 2: a subcommittee of the Open Space Committee, or 3: to maintain the current reporting structure.
 - b. Pete Kane explained the committee reporting process
 - c. Suggested that committee refine its mission statement, Sam will revise previous statement
 - d. Suggested that committee defines objectives
- 2) Discuss progress on landscape.
 - a. John and Susan provided overview regarding planters and fall projects
 - b. Susan gave the update that a Howland Park subcommittee has been formed under the Open Space Committee
- 3) Discuss next steps on beach marker project.
 - a. Brief overview given by Sam
- 4) Discuss next steps on signage initiative project.
 - a. Pete updated on conversations with signage consultants
 - b. Idea of signage workshop proposed. Swampscott resident Jeff Sprague offered to host 4 one hour sessions to cover function, location, design and scope.
 - c. Rick to provide Preliminary Signage Project Scope that he has developed.
 - d. October 16th meeting to review signage direction

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